



# COURSE OUTLINE

## FPD242

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Prepared: Candice Day    Approved: Sherri Smith

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| <b>Course Code: Title</b>   | FPD242: PRODUCING FREELANCING BUS OF FILM INDUST  |
| <b>Program Number: Name</b>   | 1097: DIGITAL FILM  |
| <b>Department:</b>  | DIGITAL FILM PRODUCTION   |
| <b>Semester/Term:</b>   | 18W   |
| <b>Course Description:</b>  | Students will learn about industry business concepts including financing and funding, contracts, the tax credit system, film festivals, networking, making independent films, distribution outlets and breaking into the industry. The students will explore the steps required to start their own businesses and/or how to properly brand and market themselves before starting their careers. |
| <b>Total Credits:</b>   | 2   |
| <b>Hours/Week:</b>  | 2   |
| <b>Total Hours:</b>   | 30  |
| <b>Prerequisites:</b>   | FPD114, FPD125  |
| <b>Vocational Learning Outcomes (VLO's):</b><br><br>Please refer to program web page for a complete listing of program outcomes where applicable. | #1. Create independent digital film projects using development, scripting, pre-production, production and post-production techniques.<br>#3. Schedule and budget for various types of digital film productions with different scopes.<br>#8. Research, pitch, produce, package, market and distribute digital film projects using industry and new media outlets.                               |
| <b>Essential Employability Skills (EES):</b>  | #1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.<br>#2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.<br>#6. Locate, select, organize, and document information using appropriate technology and information systems.                 |
| <b>Course Evaluation:</b>   | Passing Grade: 50%, D   |
| <b>Other Course Evaluation &amp; Assessment Requirements:</b>   | Attendance & Lates<br><br>Sault College is committed to student success. There is a direct correlation between academic performance and class attendance therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies  |



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arriving on time and remaining for the duration of the scheduled session.

Attendance will be taken 5 minutes after every class begins and students who are not present at this time will be considered late/absent for that class.

Any student who leaves while there is still 30 minutes or more left in the class will be considered late/absent for that class.

Any student who returns late from class breaks will be considered late/absent for that class. The typical duration for a class break will be 10 minutes, unless otherwise specified by the instructor.

Attendance is mandatory for this course to ensure the course requirements and objectives are met. A total absence of 3 classes for the semester will be tolerated. After 3 absences, penalties will take effect and an additional 10 percent will be deducted from the final grade for this course per class missed and 5 percent deduction for lates.

i.e. 4 classes missed = 10 percent deduction from final grade

4 classes missed and 1 late = 15 percent deduction from final grade

### Tests & Quizzes

All tests/quizzes will be taken in class at a predetermined time. There will be no retake opportunities for in class tests and quizzes. The quiz with the lowest grade may be omitted from the final grade calculation.

### Assignments

A project or assignment will be considered submitted only if it meets all the requirements specified in the project outline, which is to be made available to students when the project is assigned.

All class assignments/projects will be submitted either in person, via email or through a pre-determined LMS dropbox, specific to the project and class in question. All submissions are thereby time stamped by the school's system clock upon upload.

Unless otherwise specified, all assignments projects will be due at the end of the day (11:59pm) on the date they are due.

Zero tolerance late policy for all written assignments: Any assignment handed in after the predetermined date and time will automatically receive a grade of 0 percent. The LMS dropbox time stamp will be referred to when determining the submission time.

Late policy for film productions: 25 percent deduction per day after due date



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### Production Policy Regarding Use of Prop Weapons in Student Productions

The depiction of violent weapons is not permitted in any student film production regardless of how it is being used even if it is simply a part of a costume. In the event that a student, or group of students, films a scene that includes a weapon which was not in the final approved script, it could result in an automatic failure for the project. A violent weapon is considered to be any type of gun, knife, sword, cross bow, bow and arrows, hatchet, rocket launcher, tank, etc.

#### Evaluation Process and Grading System:

| Evaluation Type | Evaluation Weight |
|-----------------|-------------------|
| Assignments     | 100%              |

#### Course Outcomes and Learning Objectives:

### Course Outcome 1.

Research, pitch, produce, package, market and distribute digital film projects using industry and new media outlets.

### Learning Objectives 1.

Students will learn about the business side of the film industry from development and financing through to distribution and marketing.

### Course Outcome 2.

Schedule and budget for various types of digital film productions with different scopes.

### Learning Objectives 2.

Students will learn about funding sources, financing options and tax credits as it relates to the films that they hope to produce.

### Course Outcome 3.

Create independent digital film projects using development, scripting, pre-production, production and post-production techniques.



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### Learning Objectives 3.

Students will cover all aspects of development and distribution.

**Date:**

Thursday, August 31, 2017

Please refer to the course outline addendum on the Learning Management System for further information.